



For the 30th consecutive year, the St. Paul Ag Society is pleased to bring the Lakeland Rodeo Association Finals to St. Paul. This event creates a hub of activities within the Town of St. Paul in the week leading up to the rodeo performances including Pancake Breakfasts, Toonie Suppers, parade, beer-fest and much more. More than 15 non-profit groups benefit from this week long event.

However, we cannot host this event without the financial support of generous sponsors and supporters like you. We have opportunities available for everyone to help see this event continue to be held in St. Paul. The Ag Society thanks you for your consideration.



www.stpaulagsociety.com

St. Paul Ag Society

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St. Paul, AB
T0A 3A0

Phone: 780-645-4373
Fax: 780-645-2989
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Sponsorship Opportunities



**30th annual
LRA FINALS**

**Aug 31 - Sept 2, 2017
Clancy Richard Arena
St. Paul, AB**



SPONSORSHIP OPPORTUNITIES

DIAMOND (\$5000+)

- LOGO on Program Cover
- LOGO on website (LRA Finals info page)
- Full Color Page Ad in program
- Prominent Signage in Arena (signage to be supplied by Aug 11)
- 4 sets of Rodeo tickets for all 5 performances
- 4 LRA Cowboy Social tickets on Thurs, Aug 31, 2017
- 4 Cowboy Meet & Greet tickets on Fri, Sept 1, 2017
- 4 Beerfest tickets on Sat, Sept 2, 2017
- Promo video on scoreboard prior to rodeo performance
- Rodeo Announcer acknowledgement during performance
- Flags flown during rodeo performance (if provided)
- Signage on scoreboard prior to rodeo performance
- Diamond Recognition Certificate



PLATINUM (\$3000+)

- Full Page Ad in program
- Prominent Signage in Arena (signage to be supplied by Aug 11)
- 4 sets of Rodeo tickets for all 5 performances
- 4 LRA Cowboy Social tickets on Thurs, Aug 31, 2017
- 4 Cowboy Meet and Greet tickets on Fri, Sept 1, 2017
- 4 Beerfest tickets on Sat, Sept 2, 2017
- Flags flown during rodeo performance (if provided)
- Signage on scoreboard prior to rodeo performance
- Platinum Recognition Certificate

PLATINUM ~ CHUTES (\$3000)

See Platinum *except*

- 1/6th ad in program
- Rodeo Announcer acknowledgement during performance

GOLD (\$1500+)

- Half Page (1/2) Ad in program
- Prominent Signage in Arena (signage to be supplied by Aug 11)
- 2 sets of Rodeo tickets for all 5 performances
- 2 LRA Cowboy Social tickets on Thurs, Aug 31, 2017
- 2 Cowboy Meet and Greet tickets on Fri, Sept 1, 2017
- 2 Beerfest tickets on Sat, Sept 2, 2017
- Flags flown during rodeo performance (if provided)
- Signage on scoreboard prior to rodeo performance
- Gold Recognition Certificate



SILVER (\$1000+)

- Third page (1/3) Ad in program
- Prominent Signage in Arena ~ South End (signage to be supplied by Aug 11)
- Signage on scoreboard prior to rodeo performance
- Silver Recognition Certificate



BRONZE (\$500+)

- Quarter page (1/4) Ad in program
- Signage in Arena ~ Upper South End (signage to be supplied by Aug 11)
- Bronze Recognition Certificate



FRIEND (\$250+)

- Eighth page (1/8) Ad in program (Business Card size)
- Recognition Certificate

SUPPORTER (\$249 - \$100)

- Business Ad in program (2 1/4" x 1 3/4")
- Recognition Certificate



Yes, I would like to help the St. Paul Ag Society host the LRA Finals in St. Paul.

- | | |
|---|--|
| <input type="checkbox"/> Diamond (\$5000+) | <input type="checkbox"/> Bronze (\$500+) |
| <input type="checkbox"/> Platinum (\$3000+) | <input type="checkbox"/> Friend (\$250+) |
| <input type="checkbox"/> Gold (\$1500+) | <input type="checkbox"/> Supporter (\$249 - \$100) |
| <input type="checkbox"/> Silver (\$1000+) | <input type="checkbox"/> Parade (\$99-) |

Business Name

Contact

Address

Email

Phone

Please add GST to sponsorship total.
THANK YOU FOR YOUR SUPPORT!

Make cheque payable to the:
St. Paul AG Society
and mail along with this form to
Box 1203, St. Paul, AB T0A 3A0

Sponsorship Chairperson **Rhea Labrie** ~ 780-645-0207 or
stpaulagsociety@gmail.com

Signage Contact **LeeAnn Suvak** ~ 780-210-5628 or
purecountry@mcsnet.ca

