



For the 33<sup>rd</sup> consecutive year, the St. Paul Ag Society is thrilled to bring the Lakeland Rodeo Association Finals to St. Paul. This event creates a hub of activities within the Town of St. Paul in the week leading up to the rodeo performances. Last year, 18 not-for-profit organizations benefitted from over \$40 000 raised collectively from rodeo week activities making it a very worthwhile event in our community.

However, we cannot host this event without the generous support of sponsors and champions like you. We have therefore created opportunities for everyone to help us to continue to hold these finals in St. Paul. The Ag Society kindly thanks you in advance for your consideration and support.



[www.stpaulagsociety.com](http://www.stpaulagsociety.com)

**St. Paul Ag Society**

Box 1203  
St. Paul, AB  
T0A 3A0

Phone: 780-645-4373  
Fax: 780-645-2989  
E-mail: [agsociet@telus.net](mailto:agsociet@telus.net)



*Please accept this as a request for your support.*



**33<sup>rd</sup> annual  
LRA FINALS**

**Sept 3 - 6, 2020**

**Clancy Richard Arena  
St. Paul, AB**



# SPONSORSHIP OPPORTUNITIES

## DIAMOND (\$5000+)

- LOGO on Program Cover
- LOGO on website (LRA Finals info page)
- Full Color Page Ad in program
- Prominent Signage in Arena (signage to be supplied by Aug 14)
- 4 sets of Rodeo tickets for all 5 performances
- 4 LRA Cowboy Social tickets on Thurs, Sept 3, 2020
- 4 Cowboy Meet & Greet tickets on Fri, Sept 4, 2020
- 4 Beerfest tickets on Sat, Sept 5, 2020
- Rodeo Announcer acknowledgement during performance
- Flags flown during rodeo performance (if provided)
- Signage on scoreboard prior to rodeo performance
- Diamond Recognition Certificate



## PLATINUM (\$3000+)

- Full Page Ad in program
- Prominent Signage in Arena (signage to be supplied by Aug 14)
- 4 sets of Rodeo tickets for all 5 performances
- 4 LRA Cowboy Social tickets on Thurs, Sept 3, 2020
- 4 Cowboy Meet & Greet tickets on Fri, Sept 4, 2020
- 4 Beerfest tickets on Sat, Sept 5, 2020
- Flags flown during rodeo performance (if provided)
- Signage on scoreboard prior to rodeo performance
- Platinum Recognition Certificate

## PLATINUM ~ CHUTES (\$3000)

See Platinum *except*

- 1/6th ad in program
- Rodeo Announcer acknowledgement during performance

## GOLD (\$1500+)

- Half Page (1/2) Ad in program
- Prominent Signage in Arena (signage to be supplied by Aug 14)
- 2 sets of Rodeo tickets for all 5 performances
- 2 LRA Cowboy Social tickets on Thurs, Sept 3, 2020
- 2 Cowboy Meet & Greet tickets on Fri, Sept 4, 2020
- 2 Beerfest tickets on Sat, Sept 5, 2020
- Flags flown during rodeo performance (if provided)
- Signage on scoreboard prior to rodeo performance
- Gold Recognition Certificate



## SILVER (\$1000+)

- Third page (1/3) Ad in program
- Prominent Signage in Arena (signage to be supplied by Aug 14)
- Signage on scoreboard prior to rodeo performance
- Silver Recognition Certificate



## BRONZE (\$500+)

- Quarter page (1/4) Ad in program
- Signage in Arena (signage to be supplied by Aug 14)
- Bronze Recognition Certificate



## FRIEND (\$250+)

- Eighth page (1/8) Ad in program (Business Card size)
- Recognition Certificate

## SUPPORTER (\$249 - \$100)

- Business Ad in program (2 1/4" x 1 3/4")
- Recognition Certificate

## CUSTOM PACKAGE

- Contact us to discuss the possibilities



Yes, I would like to help the St. Paul Ag Society continue to host the LRA Finals in St. Paul.

- |   |  |
|---|--|
| <input type="checkbox"/> Diamond (\$5000+)  | <input type="checkbox"/> Bronze (\$500+)           |
| <input type="checkbox"/> Platinum (\$3000+) | <input type="checkbox"/> Friend (\$250+)           |
| <input type="checkbox"/> Gold (\$1500+)     | <input type="checkbox"/> Supporter (\$249 - \$100) |
| <input type="checkbox"/> Silver (\$1000+)   | <input type="checkbox"/> Parade (\$99-)            |

Business Name

Contact

Address

Email

Phone

Please add GST to sponsorship total.  
**THANK YOU FOR YOUR SUPPORT!**

Make cheque payable to the:  
**St. Paul AG Society**  
and mail along with this form to  
**Box 1203, St. Paul, AB T0A 3A0**

Sponsorship Com. Chairperson **Rhea Labrie ~ 780-645-0207** or  
[stpaulagsociety@gmail.com](mailto:stpaulagsociety@gmail.com)

Signage Contact **LeeAnn Suvak ~ 780-210-5628** or  
[purecountry@mcsnet.ca](mailto:purecountry@mcsnet.ca)

