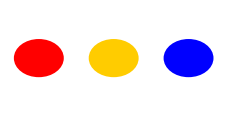




After a 2-yr hiatus due to the pandemic, the St. Paul Ag Society is thrilled to be bringing back the Lakeland Rodeo Association (LRA) Finals to St. Paul. This important event in our community creates a hub of activities within the Town of St. Paul in the week leading up to the rodeo performances bringing many visitors to our town. And new for this year, we're kicking off Rodeo Week with a Bull-A-Rama.

In the past years, many not-for-profit organizations benefit from money raised during the rodeo week activities making it a very worthwhile event in our community.

However, we cannot host this event without the generous support of sponsors and champions like you. We have therefore created opportunities for everyone to help us to continue to hold these finals in St. Paul. The Ag Society kindly thanks you in advance for your consideration and support.



www.stpaulagsociety.com

St. Paul Ag Society

Box 1203
St. Paul, AB
T0A 3A0

Phone: 780-645-4373
Fax: 780-645-2989
E-mail: agsociet@telus.net



Please accept this as a request for your support.



LRA FINALS
Sept 1 - 4, 2022



Bull-A-Rama
August 27, 2022

Clancy Richard Arena
St. Paul, AB



SPONSORSHIP OPPORTUNITIES

PLATINUM (\$5000+)

- LOGO on Program Cover
- LOGO on website (LRA Finals info page)
- Full Color Page Ad in program
- Prominent Signage in Arena (signage to be supplied by Aug 12)
- 4 sets of Rodeo tickets for all 5 performances
- 4 LRA Cowboy Social tickets on Thurs, Sept 1, 2022
- 4 Cowboy Meet & Greet tickets on Fri, Sept 2, 2022
- 4 Beerfest tickets on Sat, Sept 3, 2022
- Rodeo Announcer acknowledgement during performance
- Flags flown during rodeo performance (if provided)
- Signage on scoreboard prior to rodeo performance
- Platinum Recognition Certificate



DIAMOND (\$3000+)

- Full Page Ad in program
- Prominent Signage in Arena (signage to be supplied by Aug 12)
- 4 sets of Rodeo tickets for all 5 performances
- 4 LRA Cowboy Social tickets on Thurs, Sept 1, 2022
- 4 Cowboy Meet & Greet tickets on Fri, Sept 2, 2022
- 4 Beerfest tickets on Sat, Sept 3, 2022
- Flags flown during rodeo performance (if provided)
- Signage on scoreboard prior to rodeo performance
- Diamond Recognition Certificate

DIAMOND ~ CHUTES (\$3000)

See Diamond *except*

- 1/6th ad in program
- Rodeo Announcer acknowledgement during performance

GOLD (\$1500+)

- Half Page (1/2) Ad in program
- Prominent Signage in Arena (signage to be supplied by Aug 12)
- 2 sets of Rodeo tickets for all 5 performances
- 2 LRA Cowboy Social tickets on Thurs, Sept 1, 2022
- 2 Cowboy Meet & Greet tickets on Fri, Sept 2, 2022
- 2 Beerfest tickets on Sat, Sept 3, 2022
- Flags flown during rodeo performance (if provided)
- Signage on scoreboard prior to rodeo performance
- Gold Recognition Certificate



SILVER (\$1000+)

- Third page (1/3) Ad in program
- Prominent Signage in Arena (signage to be supplied by Aug 12)
- Signage on scoreboard prior to rodeo performance
- Silver Recognition Certificate



BRONZE (\$500+)

- Quarter page (1/4) Ad in program
- Signage in Arena (signage to be supplied by Aug 12)
- Bronze Recognition Certificate



FRIEND (\$300+)

- Eighth page (1/8) Ad in program (Business Card)
- Recognition Certificate

SUPPORTER (\$299 - \$150)

- Business Ad in program (2 1/4" x 1 3/4")
- Recognition Certificate

BULL-A-RAMA (\$300+)

- Logo in Program, Website, Posters
- Signage in Arena



Yes, I would like to help the St. Paul Ag Society continue to host the LRA Finals in St. Paul.

- | | |
|---|--|
| <input type="checkbox"/> Platinum (\$5000+) | <input type="checkbox"/> Bronze (\$500+) |
| <input type="checkbox"/> Diamond (\$3000+) | <input type="checkbox"/> Friend (\$300+) |
| <input type="checkbox"/> Gold (\$1500+) | <input type="checkbox"/> Supporter (\$299 - \$150) |
| <input type="checkbox"/> Silver (\$1000+) | <input type="checkbox"/> Bull-A-Rama (\$300+-) |

Business Name

Contact

Address

Email

Phone

Please add GST to sponsorship total.
THANK YOU FOR YOUR SUPPORT!

Make cheque payable to the:
St. Paul AG Society
and mail along with this form to
Box 1203, St. Paul, AB T0A 3A0

Sponsorship Com. Chairperson **Rhea Labrie ~ 780-645-0207** or
stpaulagsociety@gmail.com

Signage Contact **LeeAnn Lafreniere ~ 780-210-5628** or
leeannlaf69@gmail.com

