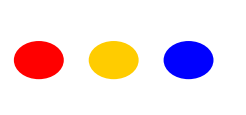




The St. Paul Ag Society is thrilled to be hosting the Lakeland Rodeo Association (LRA) Finals in St. Paul for the 34th year. This important event in our community creates a hub of activities within the Town of St. Paul in the week leading up to the rodeo performances bringing many visitors to our town. We'll be kicking off Rodeo Week with a Ranch Rodeo on Sunday August 27.

In past years, many not-for-profit organizations benefit from money raised during the rodeo week activities making it a very worthwhile event in our community for many.

However, we cannot host this event without the generous support of sponsors and champions like you. We have therefore created opportunities for everyone to help us to continue to hold these finals in St. Paul. The Ag Society kindly thanks you in advance for your consideration and support.



[www.stpaulagsociety.com](http://www.stpaulagsociety.com)

**St. Paul Ag Society**

Box 1203  
St. Paul, AB  
T0A 3A0

Phone: 780-645-4373  
Fax: 780-645-2989  
E-mail: [agsociet@telus.net](mailto:agsociet@telus.net)



*Please accept this as a request for your support.*

**34<sup>th</sup> annual**



**LRA FINALS**  
**August 31 - Sept 3, 2023**

**Clancy Richard Arena**  
**St. Paul, AB**



# SPONSORSHIP OPPORTUNITIES

## PLATINUM (\$5000+)

- LOGO on Program Cover
- LOGO on website (LRA Finals info page)
- Full Color Page Ad in program
- Prominent Signage in Arena (signage to be supplied by Aug 11)
- 4 sets of Rodeo tickets for all 5 performances
- 4 LRA Cowboy Social tickets on Thurs, Aug 31, 2023
- 4 Cowboy Meet & Greet tickets on Fri, Sept 1, 2023
- 4 Beerfest tickets on Sat, Sept 2, 2023
- Rodeo Announcer acknowledgement during performance
- Flags flown during rodeo performance (if provided)
- Signage on scoreboard prior to rodeo performance
- Platinum Recognition Certificate



## DIAMOND (\$3000+)

- Full Page Ad in program
- Prominent Signage in Arena (signage to be supplied by Aug 11)
- 4 sets of Rodeo tickets for all 5 performances
- 4 LRA Cowboy Social tickets on Thurs, Aug 31, 2023
- 4 Cowboy Meet & Greet tickets on Fri, Sept 1, 2023
- 4 Beerfest tickets on Sat, Sept 2, 2023
- Flags flown during rodeo performance (if provided)
- Signage on scoreboard prior to rodeo performance
- Diamond Recognition Certificate

## DIAMOND ~ CHUTES (\$3000)

See Diamond *except*

- 1/6th ad in program
- Rodeo Announcer acknowledgement during performance

## GOLD (\$1500+)

- Half Page (1/2) Ad in program
- Prominent Signage in Arena (signage to be supplied by Aug 11)
- 2 sets of Rodeo tickets for all 5 performances
- 2 LRA Cowboy Social tickets on Thurs, Aug 31, 2023
- 2 Cowboy Meet & Greet tickets on Fri, Sept 1, 2023
- 2 Beerfest tickets on Sat, Sept 2, 2023
- Flags flown during rodeo performance (if provided)
- Signage on scoreboard prior to rodeo performance
- Gold Recognition Certificate



## SILVER (\$1000+)

- Third page (1/3) Ad in program
- Prominent Signage in Arena (signage to be supplied by Aug 12)
- Signage on scoreboard prior to rodeo performance
- Silver Recognition Certificate



## BRONZE (\$500+)

- Quarter page (1/4) Ad in program
- Signage in Arena (signage to be supplied by Aug 12)
- Bronze Recognition Certificate



## FRIEND (\$300+)

- Eighth page (1/8) Ad in program (Business Card)
- Recognition Certificate

## SUPPORTER (\$299 - \$150)

- Business Ad in program (2 1/4" x 1 3/4")
- Recognition Certificate

## CUSTOM PACKAGE

- Contact us to discuss the possibilities



Yes, I would like to help the St. Paul Ag Society continue to host the LRA Finals in St. Paul.

Platinum (\$5000+)

Bronze (\$500+)

Diamond (\$3000+)

Friend (\$300+)

Gold (\$1500+)

Supporter (\$299 - \$150)

Silver (\$1000+)

Parade

Business Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Please add GST to sponsorship total.  
**THANK YOU FOR YOUR SUPPORT!**

Make cheque payable to the:  
**St. Paul AG Society**  
and mail along with this form to  
**Box 1203, St. Paul, AB T0A 3A0**

Sponsorship Com. Chairperson **Rhea Labrie** ~ 780-645-0207 or  
[stpaulagsociety@gmail.com](mailto:stpaulagsociety@gmail.com)

Signage Contact **LeeAnn Lafreniere** ~ 780-210-5628 or  
[leeannlaf69@gmail.com](mailto:leeannlaf69@gmail.com)

