



The St. Paul Ag Society is thrilled to be hosting the Lakeland Rodeo Association (LRA) Finals in St. Paul for the 36th year. This important event in our community creates a hub of activities within the Town of St. Paul in the week leading up to the rodeo performances bringing many visitors to our town. We'll be kicking off Rodeo Week with a Ranch Rodeo on Sunday August 24.

Many not-for-profit organizations benefit from money raised during the rodeo week activities making it a very worthwhile event in our community.

However, we cannot host this event without the generous support of sponsors and champions like you. We have therefore created opportunities for everyone to help us to continue to hold these finals in St. Paul. The Ag Society kindly thanks you in advance for your consideration and support.



www.stpaulagsociety.com

St. Paul Ag Society

Box 1203
St. Paul, AB
T0A 3A0

Phone: 780-645-4373
E-mail: agsociet@telus.net



Please accept this as a request for your support.

36th annual



LRA FINALS
August 28 - 31, 2025

Clancy Richard Arena
St. Paul, AB



SPONSORSHIP OPPORTUNITIES



PLATINUM (\$5000+)

- LOGO on Program Cover
- LOGO on website (LRA Finals info page)
- Full Color Page Ad in program
- Prominent Signage in Arena (signage to be supplied by Aug 8)
- 4 sets of Rodeo tickets for all 5 performances
- 4 LRA Cowboy Social tickets on Thurs, Aug 28, 2025
- 4 Cowboy Meet & Greet tickets on Fri, Aug 29, 2025
- 4 Beerfest tickets on Sat, Aug 30, 2025
- Rodeo Announcer acknowledgement during performance
- Flags flown during rodeo performance (if provided)
- Signage on scoreboard prior to rodeo performance
- Platinum Recognition Certificate



DIAMOND (\$3000+)

- Full Page Ad in program
- Prominent Signage in Arena (signage to be supplied by Aug 8)
- 4 sets of Rodeo tickets for all 5 performances
- 4 LRA Cowboy Social tickets on Thurs, Aug 28, 2025
- 4 Cowboy Meet & Greet tickets on Fri, Aug 29, 2025
- 4 Beerfest tickets on Sat, Aug 30, 2025
- Flags flown during rodeo performance (if provided)
- Signage on scoreboard prior to rodeo performance
- Diamond Recognition Certificate

DIAMOND ~ CHUTES (\$3000)

See Diamond *except*

- 1/6th ad in program
- Rodeo Announcer acknowledgement during performance



GOLD (\$1500+)

- Half Page (½) Ad in program
- Prominent Signage in Arena (signage to be supplied by Aug 8)
- 2 sets of Rodeo tickets for all 5 performances
- 2 LRA Cowboy Social tickets on Thurs, Aug 28, 2025
- 2 Cowboy Meet & Greet tickets on Fri, Aug 29, 2025
- 2 Beerfest tickets on Sat, Aug 30, 2025
- Flags flown during rodeo performance (if provided)
- Signage on scoreboard prior to rodeo performance
- Gold Recognition Certificate



SILVER (\$1000+)

- Third page (⅓) Ad in program
- Prominent Signage in Arena (signage to be supplied by Aug 8)
- Signage on scoreboard prior to rodeo performance
- Silver Recognition Certificate



BRONZE (\$500+)

- Quarter page (¼) Ad in program
- Signage in Arena (signage to be supplied by Aug 8)
- Bronze Recognition Certificate



FRIEND (\$300+)

- Eighth page (⅛) Ad in program (Business Card)
- Recognition Certificate



SUPPORTER (\$299 - \$150)

- Business Ad in program (2¼" x 1¾")
- Recognition Certificate



CUSTOM PACKAGE

- Contact us to discuss the possibilities



Yes, I would like to help the St. Paul Ag Society continue to host the LRA Finals in St. Paul.

☐ Platinum (\$5000+)

☐ Bronze (\$500+)

☐ Diamond (\$3000+)

☐ Friend (\$300+)

☐ Gold (\$1500+)

☐ Supporter (\$299 - \$150)

☐ Silver (\$1000+)

☐ Parade

Business Name

Contact

Address

Email

Phone

Please add GST to sponsorship total.
THANK YOU FOR YOUR SUPPORT!

Make cheque payable to the:
St. Paul AG Society
and mail along with this form to
Box 1203, St. Paul, AB T0A 3A0

Sponsorship Com. Chairperson **Rhea Labrie** ~ 780-645-0207 or
stpaulagsociety@gmail.com

Signage Contact **LeeAnn Lafreniere** ~ 780-210-5628 or
leeannlaf69@gmail.com

